

Shoot the breeze

WE GO DEEP WITH DIGITAL

Digital is our religion, we worship quirky ideas. We look to ignite moments of meaning, and give shape to most uncommon and ambitious ideas. We craft cool digital marketing solutions. Then redefine the way your brand connects with your audience and consume. We answer your needs with bespoke digital products.

File Not Found

WHAT WE CAN DO FOR YOU

We start by answering the **Y's** (why??) of digital marketing. We ensure that you engage your consumers; and your brand gets a unique voice and presence. We help you with...

- ### WHY YBER?
- Because we are a full service digital agency, and we know digital inside out.
 - Because we are communicators who know technology.
 - Because we can bring to life your brand, your product, your company in the digital space.
 - Because we don't want to work for you; we want to work with you.
 - Because we are your digital team, an extension, and involved 100%.

DIGITAL COMMUNICATION STRATEGY

We collaborate with you, study your brand and target audience to devise the how's, when's and why's of your digital marketing strategy. We create distinct digital initiatives to improve brand strength, and increase coverage. Ultimately, we ensure return on investment (ROI).

it's easy peasy!

WEB DESIGN & DEVELOPMENT

We translate your vision into a digital reality. We help you get started in the digital space. Whether it is to start from the scratch, set up your website or to revamp your existing online properties, we do that for you.

IGNORE THIS!!!

SOCIAL MEDIA MARKETING

The right messages, communicated in the right way will connect your audience to your brand. We create, curate and conceptualise content across multiple platforms. We help you forge a strong bond with your consumers.

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ONLINE REPUTATION MANAGEMENT

It's nice to be in the good books of your target audience. When you need to ensure that your consumers are happy with you, our customised ORM solution does that for you.

FREE TRIED PERMANENTLY

CONTENT MARKETING

Content is what draws your consumers to you. So we help you generate content that attracts and engages your target audience. We create focussed content that is tailored for the audience and the appropriate channel.

XXX pass the buck

SEARCH ENGINE MARKETING

We ensure that the right ad comes up at the right time to the right person. We help you to grow your customer base and generate sales - from Google Search Ads to YouTube TrueView ads. The possibilities are endless.

we love pink shoes.

SEARCH ENGINE OPTIMISATION

An optimised search engine is key to building your brand's digital image. We use white hat methods to ensure better exposure and higher rate of conversion. We help you acquire more qualified website traffic through natural search engine rankings.

Batman was here



HOW WE DO IT?

We like to work WITH you and not for you. We listen to you, understand your needs, and then tailor make the digital products just for you. Our experience shows that one size does not fit all. We use a combination of strategy, creative, technology and media to help you build strong, consistent, engaging brand image. Every digital solution we craft for you is data driven. We take the digital communication a step ahead, and help you translate investment into revenue. We look to evolve together and surprise you...in a nice way.

full of beans

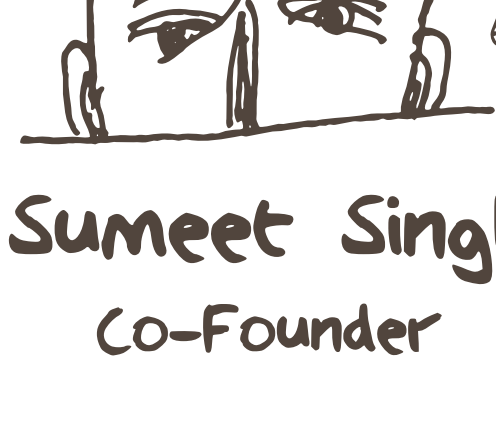
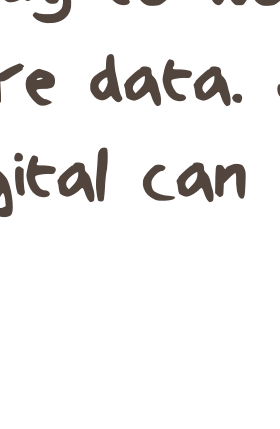
TEAM @ YBER

Forget the jargons!!!!



Dhaval is a finance wizard who helps us find order in the chaos. Dhaval is the voice of sanity at YBER.

Dhaval Radia
Co-Founder



Sumeet is your guy to work the ideas around digital. He loves hard core data. Sumeet is the person to show you how digital can improve your ROI and generate revenue.

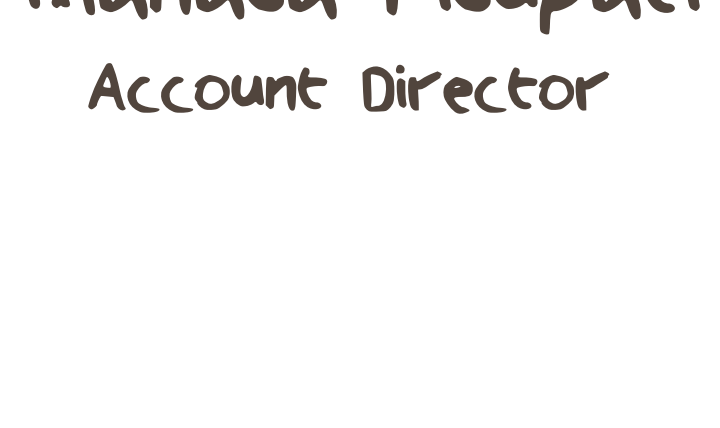
Sumeet Singh
Co-Founder



Varun is your go-to man for understanding all that digital marketing can do for you. Varun works with you to understand your brand vision and design your digital story.

Varun Verma
Director - Business Solutions

Manasa is the one who will ensure that all you have asked for from us gets delivered to you on time and to your satisfaction. Manasa bridges the gap between promised deliverables and the final outcome.



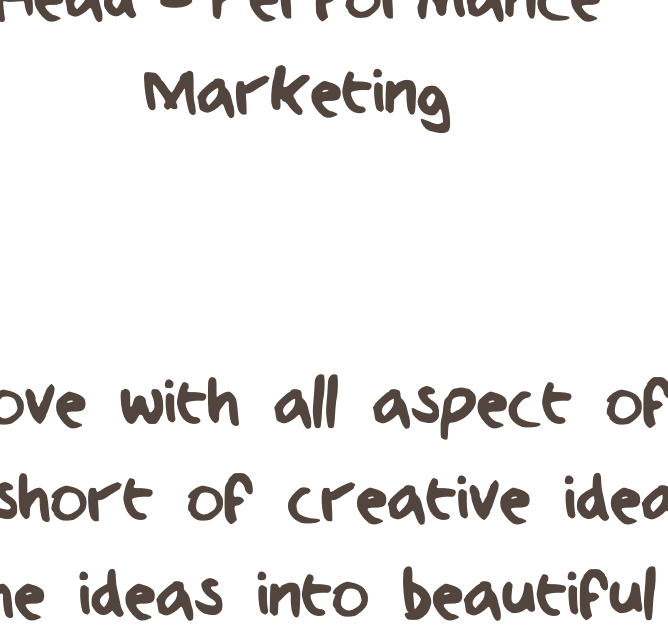
Manasa Pisupati
Account Director



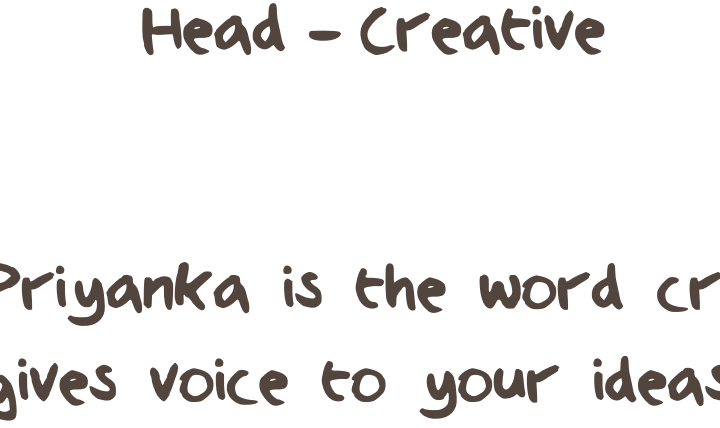
Swati eats, sleeps, dreams social media. She is the best person to go to when you need clarity on which social media will work for you.

Swati Singh
Director - Social Media

Ananth makes sure that your campaign's performance is top-rated. He brings data backed results to the table to drive your campaign and make your money speak.



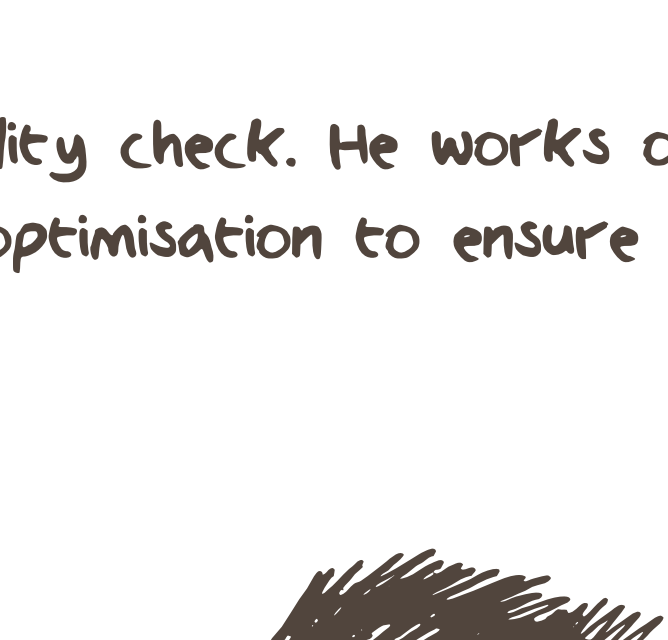
Ananth Kumar
Head - Performance Marketing



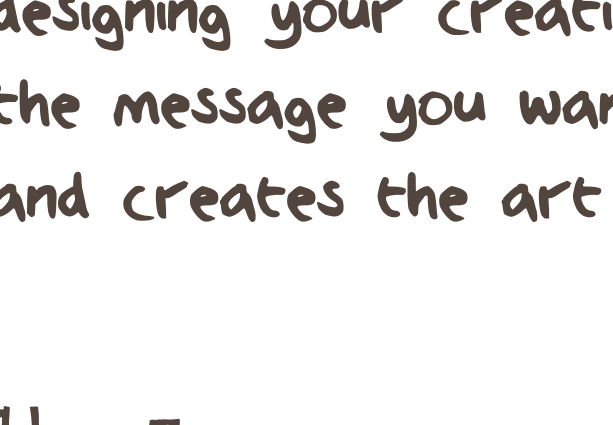
Somay is simply in love with all aspect of design and is never short of creative ideas. Somay translates the ideas into beautiful and may be sometimes wacky creatives.

Somay Bhatnagar
Head - Creative

Priyanka is the word cruncher in the team. She gives voice to your ideas and puts in words what you are thinking when working on your digital story.

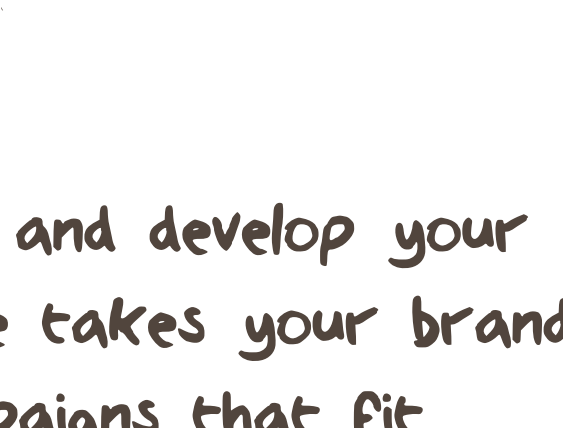


Priyanka Bhattacharya
Head - Content

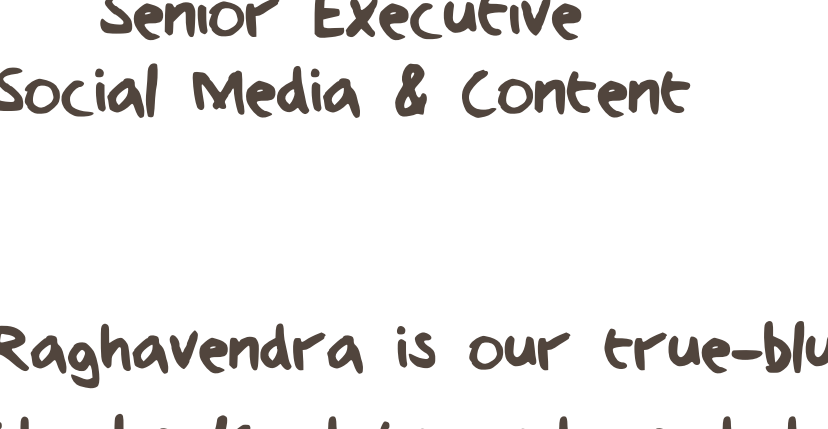


Niraj is the one for all reality check. He works on your rankings and search optimisation to ensure best for your brand.

Niraj Kumar Singh
SEO Consultant

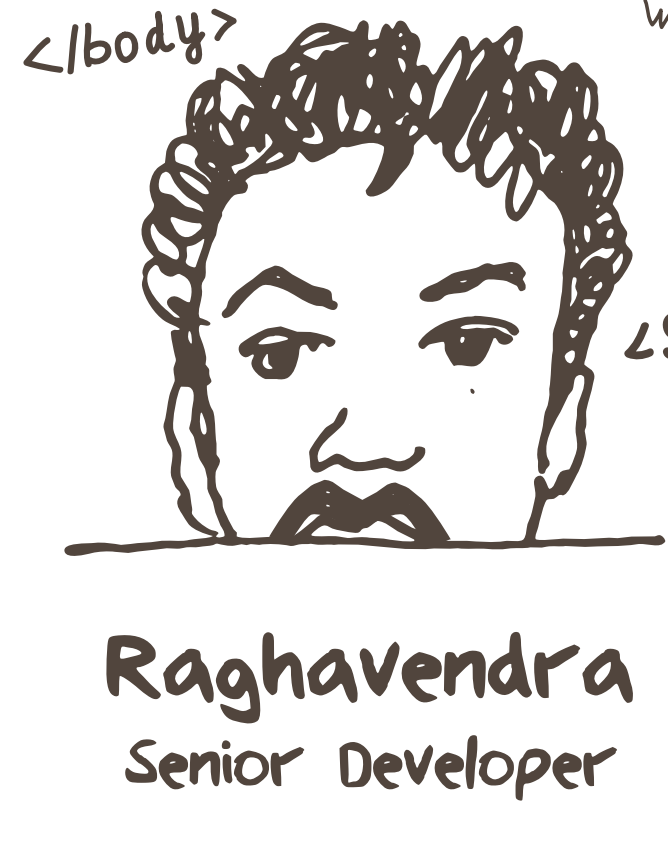


Anwar CK
Senior Designer



Sonali is the one to ideate and develop your social media campaigns. She takes your brand vision, and works out campaigns that fit the bill.

Sonali Sharma
Senior Executive
Social Media & Content



Raghavendra
Senior Developer

hang out